

# Hillcrest Newsletter

## Upcoming Clubhouse Events

February 13<sup>th</sup> – Valentine’s Day Supper Club  
February 19<sup>th</sup> – Member Mixer  
March 4<sup>th</sup> – Annual Meeting

*If you would like to host an event,  
please call us at 665-4522!*

*Outside Events are welcome!*

### Dining Hours

Tuesday-Friday 11am-Close  
Saturday 5pm-Close

### Lounge Hours

Tuesday-Friday 11am-Close  
Saturday 5pm - Close

## From the President

Please take the time to come to our annual meeting Thursday March 4<sup>th</sup> at 7 PM. We will get a virtual meeting (audio for sure - video TBD) set up for those that want to listen in the comfort of their own home. The agenda will include a review of 2020, year end financials, and 2021 plans. We will also look to vote in 2 new board members.



Leaving us after a 4 year **Ryan Elwood, President** stint on the board is past president Heath Larson. I personally want to thank Heath for his leadership and wisdom he shared. He truly was a mentor for me as I dove into this presidency with very little knowledge on what I was getting myself in to. Please take the time to thank Heath, and even buy him a Budweiser for his service!

Also leaving us will be Linda Frick as her 3 years on the board are up. Please join me in thanking Linda. She played a large part in sprucing up the entry way and even helped with the funding of other upgrades. I’m not sure what Linda drinks, but if she is like me, anything will do. Thank you Linda!

While 2020 was challenging, our leadership team at Hillcrest did a fantastic job keeping the business afloat, while maintaining a safe experience for everyone. Hopefully we can look back at 2020 and be proud of what we were able to accomplish, pandemic and all! Please take the time to thank Scott, Warren, Adessa, and Kasey for their service to your club. I know my quotes will be missed, but I leave you with one of my favorite golf quotes of all time by Arnold Palmer – “Golf is deceptively simple and endlessly complicated. It satisfies the soul and frustrates the intellect. It is at the same time rewarding and maddening – It is without a doubt the greatest game mankind has ever invented!”

Thank you!  
Ryan





## **FROM THE COURSE**

Working outside got hard to do in January and I am glad we got a lot of the planned tree work accomplished while we could in December.

We have been working on tearing down the pool trellis and putting it back together piece by piece. I have a ways to go. The new pump motor will get installed soon and the Board will be reviewing additional umbrellas and replacing the pool loungers for the 2021 season.

I have been working on a new capital equipment plan. Unfortunately, golf courses require constant equipment attention. One piece scheduled for replacement is a 16 year old utility cart worth less than a \$1000 on trade and costs over \$22,000 new. I should replace a 20 years old bunker rake, but I just can't get over the fact that they cost over \$20,000. We try to make the best decision we can and it always includes not replacing equipment that ought to be replaced and hoping it makes it through another season.

Finally, we are working on adding another mechanic to the staff. Back in 2008 we downsized our year-round, full time staff from 3 to 2. Your current mechanic has been here for 11 years and I am proud of the fact that since 2008 we have been working and performing with a very lean team. But things change and for a number of reasons we are starting to make some preparations for the future.

The Annual Shareholder's Meeting is scheduled for March 4<sup>th</sup> at 7pm.



Wren Muller, CGCS  
hillcrestturf@hillcrestyankton.com  
660-4025

*Golf Shop: 665-4621*

*Clubhouse: 665-4522*

*Visit us on the web:*

*[www.hillcrestyankton.com](http://www.hillcrestyankton.com)*



The Member Guest Invitational will be signing up online through Golf Genius. The sign up will start on April 15<sup>th</sup>, at 8:00 a.m. The tee time drawing for the practice round on June 18<sup>th</sup> will take place after the last group is finished on Thursday, May 13<sup>th</sup>. The dates for this year's Member Guest Invitational will be: June 18<sup>th</sup> – 20<sup>th</sup>.



Scott Larson, Golf Pro  
golfpro@hillcrestyankton.com  
665-4621

*Mark your calendar for June 5<sup>th</sup> and 6<sup>th</sup> for the 4th Annual Member-Member tournament at Hillcrest. This 2 day event will consist of 2 members (men and ladies are encouraged to sign up. Any combination of men and ladies can play!) The format will be 2 person teams playing five 9 hole matches. This format will be fun and you will be playing against 7 other teams. More information will be coming on the Member-Member tournament.*

## NEW Titleist Pro V1 and Pro V1X: \$50/dozen



Prior Generation Titleist Pro V's Pro Vx's: \$40 per dozen!

## FROM THE GOLF SHOP



New merchandise will be arriving soon!  
Callaway Epic Speed and Epic Max Fairway wood and drivers: Fairways \$299 and Drivers \$529  
Callaway Maverick drivers are on sale for \$399 and the fairway woods are \$249.

We will be carrying some new lines in the proshop this season. Ladies clothing lines will be Tail for ladies, Callaway, Annika by Cutter and Buck, Footjoy, Puma and Swannies for ladies.  
Men's apparel will be Peter Millar, Footjoy, Swannies, Puma, and Greg Norman.

Pro Am dates for 2021 are: August 2<sup>nd</sup> is the Pro/Qualifier, August 3<sup>rd</sup> is day 2 of the Pro/Qualifier and the Pro/Lady, August 4<sup>th</sup> is the practice round and the tournament is August 5<sup>th</sup> – 8<sup>th</sup>. This year you will sign up online and pick your tee time for the practice round and for day one of the tournament. More information and dates to get signed up will be coming.

